



Post Harvest Training and Support Programs Started.

As Balsu, we have launched our post-harvest farmer training and support programs as of October. Within the scope of the program, comprehensive field trainings are organized on sustainable farming principles, soil analysis, compost preparation, integrated pest management, and effective pruning techniques, as well as on ethical labor standards under the title of good social practices.

Through these trainings, our aim is to help farmers protect soil health, increase productivity, reduce the use of chemical inputs, adopt ethical labor principles, and strengthen occupational health and safety practices. While participating farmers have the opportunity to apply what they learn directly in the field, the communication networks established ensure that technical support processes remain sustainable throughout the year.







Balsu, Successfully Completed the First Phase of the Responsible® Program

To strengthen our sustainable production approach and enhance our environmental compliance capacity at the international level, we have successfully completed the first phase of the Responsible® Program. During this process, our company's current sustainability performance was thoroughly evaluated, our strengths and areas for improvement were identified, and the foundations of strategic steps for the future were established. In the next phase, implementation and improvement plans will be carried out in line with the identified priorities, performance indicators will be monitored, and the alignment process with the European Green Deal will be further strengthened.

Balsu will continue to develop a value chain that meets global standards in the areas of environmental and social sustainability through these initiatives.







Empowering the Future of Sustainable Agriculture Through Education

As Balsu, we gathered with students from Fatsa Şehit Ümit Kesti Agricultural Vocational High School to support sustainable hazelnut production and share modern agricultural approaches with young people.

During the seminar, informative presentations were delivered on post-harvest practices, good social practices, occupational health and safety, traceability, and brown marmorated stink bug control. With the participation of the teaching staff, it was emphasized that sustainable production is not limited to agricultural practices alone, but that social responsibility and environmental awareness are also integral parts of the process.







Balsu Shared Its Efforts at the Brown Marmorated Stink Bug Control Meeting

Balsu continues to actively contribute to the control efforts against the brown marmorated stink bug, which causes yield loss and quality reduction in hazelnut production. Within this scope, we participated in the "Brown Marmorated Stink Bug Control" meeting held at the Piraziz District Governorship in Giresun to promote the dissemination of effective control practices. During the meeting, the importance of preventive spraying and monitoring traps in combating the brown marmorated stink bug was discussed. As Balsu, we shared information about the funnel and pheromone trap studies we have been conducting in the field and emphasized that population monitoring is crucial for effective control.





B.E.S.T (Balsu, Ethical, Sustainable, Traceable) Program - 2025 Harvest Season Activities

In line with its sustainability and social responsibility goals, Balsu continues to expand the scope of its B.E.S.T (Balsu, Ethical, Sustainable, Traceable) Program in its second year. Implemented under a five-year protocol signed with the Ministry of Labor and Social Security, the program aims to improve the living conditions of seasonal migrant agricultural workers and their families, prevent child labor, and promote environmentally friendly farming practices.

In 2025, activities were carried out across 4 provinces, 10 districts, and 40 neighborhoods, in collaboration with local authorities, public institutions, non-governmental organizations, and stakeholders, to develop a fair and sustainable production model. During the second year of the B.E.S.T Program, field implementations, trainings, and monitoring-evaluation activities were conducted. A total of 2,602 training sessions were organized, with the participation of 993 children.





Balsu Attended FLA Stakeholder Conference in Berlin

As Balsu, we participated in the stakeholder meeting organized in Berlin under the Fair Labor Association (FLA), of which we have been a member since 2013. During the meeting, topics were discussed within the scope of strengthening fair working conditions in supply chains. An interactive session focusing on the effectiveness and accessibility of grievance mechanisms was held. Together with FLA members and stakeholders, we comparatively evaluated practices from different sectors and shared common recommendations aimed at improving existing systems. As Balsu, we will continue to take part in such platforms and to enhance good practices in line with our transparency, ethical labor principles, and human rights-based sustainability approach across our supply chain.

