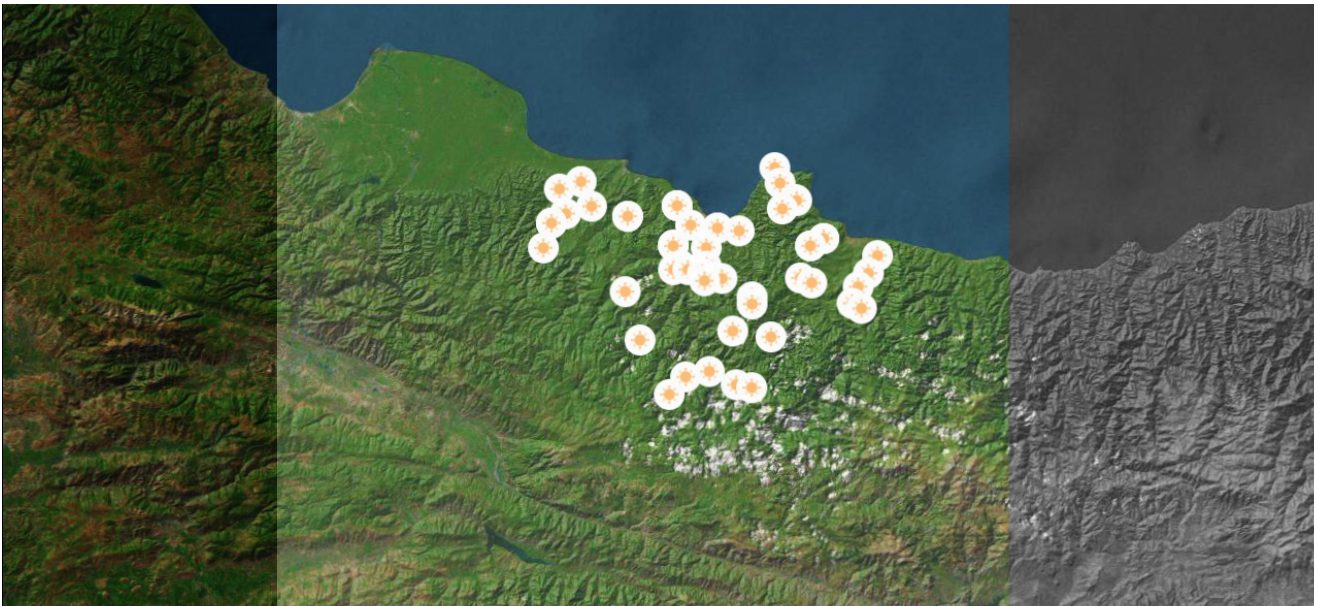




Balsu is Carrying Out Biological Control Against the Brown Marmorated Stink Bug

As Balsu, we continue to implement our action plans for combatting the brown marmorated stink bug. Especially, we have positioned 50 [smart traps](#) in 7 provinces and 25 districts in the Black Sea Region to detect the first appearance and population densities of the pest and to determine the regional actions to be taken. The biotechnical control conducted through these traps is an important part of the sustainable hazelnut farming program.

The data obtained from the traps will also form the basis for determining the areas where parasitoids will be released, leading the way for biotechnical control today and biological methods in the future.





Pre-Harvest Period in Sustainable Hazelnut Agriculture Training Programs

Balsu is taking pioneering steps by providing valuable information to farmers within the scope of the sustainable farming program. The training programs, which started in October 2023, are based on the management plan developed according to the results of risk analysis. These plans play a key role in determining how training and support for farmers will be shaped.

Between October 2023 and March 2024, a total of 2087 people in 7 provinces in the West and East Black Sea regions were provided with the latest information and effective support in the sector. As we prepare for the harvest season of 2024, we continue to bring our farmers together with up-to-date information.





Happy March 8th International Women's Day

With the "Strong Women, Strong Agriculture" program, which emphasizes the importance of women's labor, Balsu reaches hundreds of women in hazelnut agriculture. Considering the dual role of women as decision makers and performers in the value chain, we aim to promote the sustainability of hazelnut agriculture, raise awareness of women, support their economic empowerment and contribute to the eradication of child labor by expanding this program.

As Balsu, we are happy to have reached 122 women within the scope of the [events we organized in the East and West Black Sea regions](#) on March 8, International Women's Day. We celebrate this special day of women, who make up 43% of the world's agricultural labor force, play an active role at every stage of the agricultural production chain and are the key to rural development.





Young Lives Foundation & Balsu Continue Winter Period Activities



Following the child protection activities carried out during the hazelnut harvest period within the scope of the In a Nutshell Project, Young Lives Foundation has reached 1026 children so far with the monitoring-follow-up-intervention process carried out in Diyarbakır, Şırnak and Şanlıurfa. As a result of the interviews with families, risk assessments were made and case management of 92 children is ongoing, based on access to education and attendance.

We came together with our scholarship students for the 2023-2024 academic year at [events](#) organized in the region as part of the efforts to promote continuity and improve quality in education.

