



Pioneering Collaboration in Hazelnut: Balsu and Ministry of Agriculture Projects

Balsu has signed important collaborations with the Ministry of Agriculture and Forestry to increase yield and environmental awareness in hazelnut farming. The projects "Ferizli District, The Best Hazelnut" and "Çaycuma District, Turkey's Value" initiated in 2024 in Sakarya and Zonguldak provinces encompass various activities such as training sessions, support initiatives, model garden applications, and certified products for farmers.

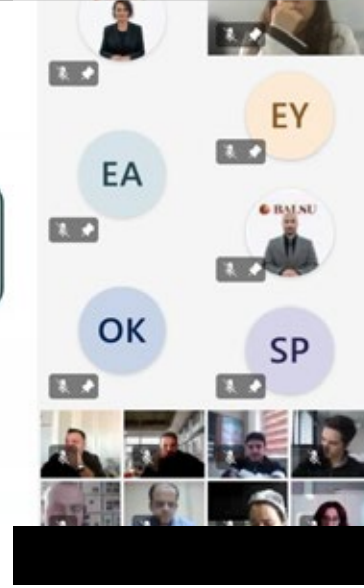




Doğal bitki örtüsü üreticiler tarafından korunurken yönetim tarafından izlenir

Doğal bitki örtüsünün artırılması

1. Yıl için gerekli faaliyetler



Balsu Employee Training Sessions

In February, Balsu organized significant training sessions for its employees. The content of these sessions is as follows:

- Critical topics such as sustainability, traceability, social responsibility, and conservation of natural resources were discussed in the "Rainforest Alliance Sustainable Agriculture Standards" training, which was attended by all sustainability staff.
- Phenological observation studies conducted to closely monitor hazelnut development, especially in relation to climatic factors, were presented. This training comprehensively covered topics such as hazelnut growth stages, pollination biology, factors affecting yield and quality, as well as diseases and pests.





Impacts of Climate Change on Hazelnut Cultivation

Hazelnut cultivation is significantly impacted by climate change. Particularly, the decrease in night-day temperature differences and the above-average temperatures lead to accelerated leaf formation in early hazelnut varieties. This situation indicates the increasing impact of climate change on hazelnut production. After verifying data obtained from the field, recommendations were made, especially regarding delaying the initial period of composting and nitrogen fertilization. Thus, we aim to reduce the risk of rapid development and help farmers plan their seasonal operations more effectively.





Young Lives Foundation & Balsu Continue Winter Period Activities



As part of the "In a Nutshell" Project, a monitoring-follow-up-intervention process was initiated during the winter period to ensure the continuation of education for children living in Diyarbakır, Şırnak, and Şanlıurfa following child protection activities carried out during hazelnut harvesting. As part of the ongoing efforts until the end of May 2024, a total of 706 children and 347 families have been reached so far. Based on the data obtained, intervention strategies were developed, and action plans were created to ensure the continuity of children's education. Additionally, support is provided to increase access to and continuity of education through interactions with families.

